

PRESS RELEASE: PAYLOGIX AND ID WATCHDOG TEAM UP ON CUTTING EDGE EMPLOYEE BENEFIT TECH

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Paylogix, the leading technology based provider of admin, enrollment and billing solutions to the insurance industry, announced today a partnership with ID Watchdog, a leader in identity theft protection. ID Watchdog protects consumers and their families against identity theft with monitoring, detection and resolution services. This partnership will expand access to important identity protection services. ID Watchdog will offer their plans through the Paylogix Exchange Builder platform beginning in June.

Interest in id theft protection has peaked in recent years, but most consumers were on their own to seek out and purchase a plan. That is because, until recently, identity theft protection was not offered through most employers. However, the world of employee benefits is evolving to include new, non-traditional benefits, like identity theft protection. Paylogix has a legacy of innovation in the voluntary benefits market. They understand that as benefits evolve, the technology for enrollment, billing and administration has to evolve with it. Paylogix also has a long history of assisting benefit brokers with small to mid-size employee groups. ID Watchdog is now able to leverage the Paylogix Exchange Builder platform to reach these businesses and help them expand benefits to their employees.

Exchange Builder is a cloud-based, employer-specific benefits marketplace platform designed for small to mid-size employer groups. Utilizing this Paylogix solution, brokers can create a customized marketplace for the communication, enrollment, billing and benefit administration of employee benefits. A unique feature of Exchange Builder is the ability to handle both core and voluntary benefits. This is increasingly important as employee benefit packages are becoming more diverse and complicated. Now that they are participating in the Exchange Builder platform, ID Watchdog plans can be seamlessly implemented at zero cost to the employer.

"It's important for us to offer the best in benefits and plan options for our clients, and that is why we are pleased to partner with ID Watchdog," says John Warren, practice leader for Paylogix. "We welcome new exchanges every day that range from small businesses and associations to large companies. By partnering with premier providers, Paylogix and Exchange Builder are seeking to positively disrupt the industry. Exchange Builder is the end-to-end solution the market has been seeking."

About ID Watchdog: ID Watchdog, founded in 2005 and headquartered in Denver, Colorado, provides three-tiered comprehensive monitoring, detection, and resolution for identity theft. ID Watchdog leverages proprietary technology to detect identity theft problems at their source and provides immediate resolution services to ensure complete peace of mind for individuals. In 2016, Employee Benefits News (EBN) named ID Watchdog the winner of the first ever EBN Dig | Benefits Technology Innovator Award for identity theft protection providers, and Javelin Strategy recognized ID Watchdog as an Identity Protection Leader in three different categories: Prevention, Detection, and Resolution. Additionally, BENEFITFOCUS honored ID Watchdog with a 2017 Outstanding Communication Award, and the company has been recognized by the Consumer Federation of America as one of the most valuable identity theft protection services available. For more information, please visit www.idwatchdog.com.

About Paylogix: From promotion to payment, Paylogix is a pioneer in the development of technologies specifically aimed at simplifying the administration of health and welfare benefits. Web based BPO and SaaS solutions offer real-time access to business partners including: the insurer; the broker, the employer and employee. Paylogix currently provides solutions for prominent insurers and group providers throughout North America.

More Information about Exchange Builder can be found by visiting www.exchangebuilder.com or by contacting John Warren, 586-935-4017 or by email johnw@paylogix.com.

More information about Paylogix can be found by visiting <http://www.paylogix.com>, calling 800-622-4131 or email: info@paylogix.com.

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